

2024 ATLife Taiwan Excellence Award for Long-term Care Rental Aids < Contest Guidelines >

I. Introduction

In accordance with the international and domestic policies that focus mainly on Long-term Care Rental Aids, the Taiwan Alliance of Technology Industries in Smart Senior Living and Innovative Long-term Care (TATISI) and the Research Center on ICF and Assistive Technology (RICFAT) are planning to organize the **2024 ATLife Taiwan Excellence Award for Long-term Care Rental Aids**. The organizers hope to inspire the development and application of such devices through this contest, promote the manufacturing of such devices, and expand related service industries for long-term care in Taiwan.

II. Organizer

Taiwan Alliance of Technology Industries in Smart Senior Living and Innovative Long-term Care(TATISI)

The Research Center on ICF and Assistive Technology, National Yang Ming Chiao Tung University(RICFAT)

III. Co-organizer

Taiwan Assistive Technology and Long-Term Care Industry Association(TATIA)

Taiwan Aging Industry Innovation Development Association(AIIDA)

Taiwan Elderly Care Industry Association(TECIA)

Welfare Organization for the Elderly, Taiwan, R.O.C.(W.O.E.T)

IV. Rules and Terms

1. Eligibility Criteria:

- 1) The companies participating in the contest shall be exhibitors in Assistive Technology for Life 2024 (ATLife 2024), and product entry applications must be filed under the name of the exhibitor's company. **(The deadline to sign up as an exhibitor is Friday, Mar 15, 2024.)**
- 2) The scope of the contest includes (assistive device) leasing products that meet the CNS 15390 national standard in Taiwan in the broadest sense, such as: general or special products used to prevent, compensate, monitor, reduce or alleviate functional impairment, mobility limitations, or participation restrictions, including installations, equipment, instruments, technology, and software. The above

definition refers to “products that assist or improve the life of people with disabilities that require long-term care (including those with physical or mental disabilities), or debilitated elderly people”, including leasable products developed with government subsidies or self-funded by the market.

2. Restrictions:

- 1) Each company may submit **at most five products**, including products with duplicate entries across different years.
- 2) The product entries must be **the actual physical objects**, instead of product concepts.

3. Entry Fee: The administrative fee is NTD6,000 (tax included) for each product entry. A 30% discount is applicable to products with duplicate entries across different years.

V. Registration Process

1. Registration period: starting from the publication of this guideline to **April 1, 2024**.

2. Registration information:

- (1) **Registration form and statement** (Attachment #1. After stamping with the official corporate seal and the chairman's seal, the documents shall be scanned and submitted only via the PDF format).
- (2) **Product manuals** (Attachment #2, in PDF format only. The content includes: product introduction, product function positioning, specifications, description of product highlights, leasing service descriptions, and more.)
- (3) At least **two photos of the product entry**. (Please provide a file with a JPG format of at least 300 dpi in resolution), and a video introducing the product and its operational instructions.
- (4) **Additional information**, including: domestic or international research on product functional benefits, patent certificates, testing and verification reports, award records, and other relevant supporting documents.

3. Contact Information: Please email the registration form to atlife.award@gmail.com within the registration period, and specify the following as the subject: “**2024 ATLife Taiwan Excellence Award for Long-term Care Rental Aids + (Full Name of Your Company)**”

The contest information hotline: +886-2-28746462 #204 (Ms. Fan)

4. Contest Schedule

Registration begins	Registration starts from the date the guideline is released
Registration deadline	April 1, 2024
Time for evaluation by the jury	April 2 - 20, 2024
Award results announcement date	April 24, 2024
Date of award presentation	May 16, 2024

VI. Jury Process

Representatives from associations from Japan & Taiwan as well as major distribution experts will be invited to serve on the jury.

- Preliminary review:** A preliminary team chosen by the organizing unit will be responsible for reviewing the written forms submitted by the applicants. Applications that meet the registration qualification and contest rules, and include all the required information will be sent to the jury team for evaluation.
- Jury Evaluation:** based on the written product information submitted as part of the application, the jury members will make selections for products in the "Excellence Award" and "Merit Award" categories. The result of the contest will be announced on the ATLife official website.
- Each product entry that advances to the Jury Evaluation stage qualifies for discounted registration for individual consultations on the business model with assistive device leasing services in Taiwan or Japan by Director Kiyokuni Goto from The Association for Technical Aids(ATA).
- Evaluation key points:

Category	Content	Ratio
Product Features	<ol style="list-style-type: none"> The product is made to meet the needs of seniors and those with disabilities, and is suitable for use in their living environment. The product functionality and positioning for long-term care recipients, including seniors and people with disabilities. The product is designed with considerations for human factors and ergonomics of the target users, to help them or improve their living conditions, or to reduce the obstacles of daily care. The product is user friendly in its user interface, design, and appearance. Product highlights. 	25%

Practicality of Leasing	<ol style="list-style-type: none"> 1. Ensure product safety and durability. 2. Easy and convenient to install and de-install. 3. Easy to disinfect and maintain. 4. Easy to store and manage. 	25%
Marketability	<ol style="list-style-type: none"> 1. Market acceptance (the product's acceptance and recognition by the users) and economic benefits. 2. Market innovation, including: technology innovation (new technology, new operational principle, new functionality, ...), service innovation (service model, service flow...), product innovation (product upgrade, new functions, product optimization...), application innovation (location of application, product application, ...), and more. 	20%
Safety	<ol style="list-style-type: none"> 1. The instructions and labels of the product are clear and easy to understand. 2. The safety of the product in the location of application. 3. Product monitoring and management after its launch. 4. Whether or not the product has any records of violations in the last three years. (Please specify "none" if that is the case.) 	15%
Awards, certifications, and other supporting information	<ol style="list-style-type: none"> 1. The product has been certified domestically or internationally. 2. Clinical benefit reports have been prepared for the product. 3. Relevant patents have been obtained for the product. 4. Testing and verification reports have been prepared for the product. 5. The product has won awards domestically or internationally. 6. Other supporting materials. 	15%

VII. Award Details

Excellence Award	Merit Award
<ol style="list-style-type: none"> 1. A medal will be presented 2. Award presentation at the opening ceremony of ATLife 2024 on May 16. 3. On-site matchmaking sessions at ATLife 2024 4. ATLife 2024 on-site media interviews 	<ol style="list-style-type: none"> 1. A certificate will be presented 2. Announcement on the public information wall at ATLife 2024 3. Labeling on the ATLife 2024 exhibition venue floor plan 4. Special product introduction in the

<p>(tentative, interviews are not guaranteed)</p> <ol style="list-style-type: none"> 5. Announcement on the public information wall at ATLife 2024 6. Labeling on the ATLife 2024 exhibition venue floor plan 7. Special product introduction in the Carers Guides-12Qs for ATLife 2024 8. Featured in the ATLife 2024 E-letter (EDM) 9. Featured on the ATLife 2024 official website 10. Featured on the ATLife 2024 Facebook fan page 11. The promotional materials will be available for the Excellence Award-winning companies to use at the ATLife 2024 booth. 	<p>Carers Guides-12Qs for ATLife 2024</p> <ol style="list-style-type: none"> 5. Featured in the ATLife 2024 E-letter (EDM) 6. Featured on the ATLife 2024 official website 7. Featured on the ATLife 2024 Facebook fan page 8. The promotional materials will be available for the Merit Award-winning companies to use at the ATLife 2024 booth.
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VIII. Key Points for Registration

1. Companies registering for the contest shall enter various required information truthfully. Since the jury evaluation will be conducted based on the submitted documents, applications with insufficient information or submitted without the designated registration forms will adversely affect the evaluation outcome. Those who receive notification of additional requirements shall supply the necessary information within the deadline. Product entries that fail to provide required supplementary information shall be disqualified and eliminated from the jury evaluation process.
2. The organizing unit shall be free to use the information submitted by the winning companies (except for the terms of the signed confidentiality agreement), for various uses including exhibition, promotion, photography, and publishing. The information and content submitted for the contest will not be returned to the applicants, even after the evaluation is finished.
3. Companies participating in the contest shall abide by the regulations specified in the Copyright Act. The information and supporting material submitted for the registration shall not infringe on the intellectual property rights of others. In addition, the relevant product data and information submitted shall be the real data, which may not be arbitrarily expanded or withheld.

During the evaluation process, if the data content provided by the applicant contains false information or violates the rights and interests of others, the organizer has the right to disqualify the applicant after verification. After the evaluation process concludes, if the above violations are found or disputes occur regarding the product qualification, the organizer has the right to announce the disqualification of the award winners. In addition, the company participating in the contest shall be responsible for all legal responsibilities without objections.

4. For medical equipment that are classified for monitoring and inspection, inspection registration, license, and other certification documents from the Ministry of Health and Welfare are required.
5. If confidentiality of the product information is necessary and a non-disclosure agreement is required, please contact the organizer directly.

※ The organizer reserves the right to modify and make final clarification of the rules and dates of the event. In the event of any matters unspecified in the guidelines, the organizer may modify the rules or event dates accordingly and announce the results on the ATLife website without further written notice.